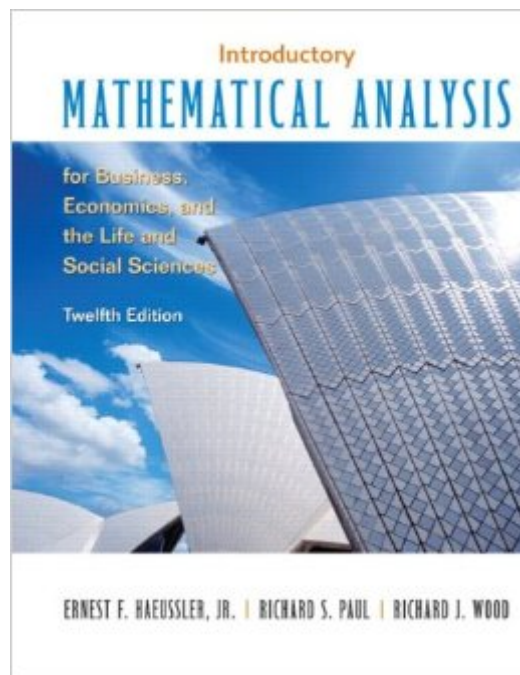


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Introductory Mathematical Analysis For Business, Economics And The Life And Social Sciences (12th Edition)



Synopsis

This classic book continues to provide a foundation for mathematical literacy in business, economics, and the life and social sciences. Covers concepts ranging from introductory equations and functions through curve sketching, integration, and multivariable calculus. Helps readers connect concepts with the world around them through genuine applications, covering such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Updates exercises, problems, and Mathematical Snapshots throughout. Improves writing style and mathematical derivations without sacrificing the book's signature flavor. For anyone interested in learning more about introductory mathematical analysis.

Book Information

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Customer Reviews

This book is really easy to understand. Its language is so simple. Anyone can read and understand it so well, even if your first language is not English. It gives nice examples with details to explain the solutions of the problems. It's about 19 chapters and they are: 0. Algebra Refresher. 1. Equations. 2. Applications of Equations and Inequalities. 3. Functions and Graphs. 4. Line, Parabolas, and Systems. 5. Exponential and Logarithmic Functions. 6. Matrix Algebra. 7. Linear Programming. 8. Mathematics of Finance. 9. Introduction of Probability and Statistics. 10. Additional Topics in Probability. 11. Limits and Continuity. 12. Differentiation. 13. Additional Differentiation Topics 14. Curve Sketching. 15. Applications of Differentiation 16. Integration. 17. Methods of Applications of Integration. 18. Continuous Random Variables. 19. Multivariable Calculus. I recommend this book for students or readers for business because it teaches the basics of the topics (above)

Completely unhelpful. I had to get this book for grad school (MBA program) and the book was absolutely useless. It doesn't explain anything, show what/how/why to solve problems- it basically is just a book of complicated and unhelpful examples. I even went to a tutoring center with the book and they were completely stumped by it. A total POS.

Book arrived quickly and in time for class and included exactly what I ordered in pristine condition. The content of the book itself leaves a lot to be desired. A better textbook is recommended as this one does a poor job of explaining the subject and how to perform certain operations.

The condition of the book was great its just the solutions were not broken down completely or non existing since they only gave the solutions to the odd questions Since the Text Book is so poorly written this solution manual will not help.

This is exactly what they said it was loose leaf. Way cheap than the paper back who ever complains about this not being paper back is a fool bc if you read it says that. Its the same thing as regular book but way cheap.

It is nice to have the right answer for the problems, but it is annoying that they skip so many steps to solve a problem. Most of the time they will not show the equation you need to solve the problem. If we knew the equations to solve all these problem, we would not really need this book.

It is a great book and has a good price but it came too late

Let me get this straight. I absolutely hate calculus. There is not need for it, even my professor admitted it is pointless and just a class to wean students out. . This book makes complete sense if you know anything about algebra or calculus. I knew nothing about it, still no nothing, dropped the class, and returned the book to .

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